

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307367-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	693

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	307367	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14273		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	M-F 5-6a	5-6a	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 5:20 AM M-F 5-6a 5-6a :30 USPRTV21ACH \$650.00 NM 2 WPTV W 10/17/12 5:42 AM M-F 5-6a 5-6a :30 USPRTV21ACH \$650.00 NM 3 WPTV Th 10/18/12 5:12 AM M-F 5-6a 5-6a :30 USPRTV21ACH \$650.00 NM 4 WPTV F 10/19/12 5:36 AM M-F 5-6a 5-6a :30 USPRTV21ACH \$650.00 NM 5 WPTV M 10/22/12 5:09 AM M-F 5-6a 5-6a :30 USPRTV21ACH \$650.00 NM									
2	10/16/12	10/18/12	M-F 6-7a	6-7a	-111---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -111--- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 6:27 AM M-F 6-7a 6-7a :30 USPRTV21ACH \$1,500.00 NM 2 WPTV W 10/17/12 6:22 AM M-F 6-7a 6-7a :30 USPRTV21ACH \$1,500.00 NM 3 WPTV Th 10/18/12 6:38 AM M-F 6-7a 6-7a :30 USPRTV21ACH \$1,500.00 NM									
3	10/16/12	10/18/12	M-F 7-9a	7-9a	-111---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -111--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 8:26 AM M-F 7-9a 7-9a :30 USPRTV21ACH \$1,800.00 NM 2 WPTV W 10/17/12 6:59 AM M-F 7-9a 7-9a :30 USPRTV21ACH \$1,800.00 NM 3 WPTV Th 10/18/12 8:26 AM M-F 7-9a 7-9a :30 USPRTV21ACH \$1,800.00 NM									
4	10/18/12	10/22/12	M-F 9-10a	9-10a	1--11--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 1--11-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 9:28 AM M-F 9-10a 9-10a :30 USPRTV21ACH \$750.00 NM 2 WPTV F 10/19/12 9:50 AM M-F 9-10a 9-10a :30 USPRTV21ACH \$750.00 NM 3 WPTV M 10/22/12 9:51 AM M-F 9-10a 9-10a :30 USPRTV21ACH \$750.00 NM									

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/22/12	M-F 10-11a	10-11a	1111---	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 1111--- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 10:50 AM M-F 10-11a 10-11a :30 USPRTV21ACH \$650.00 NM 2 WPTV W 10/17/12 10:29 AM M-F 10-11a 10-11a :30 USPRTV21ACH \$650.00 NM 3 WPTV Th 10/18/12 10:52 AM M-F 10-11a 10-11a :30 USPRTV21ACH \$650.00 NM 4 WPTV M 10/22/12 10:58 AM M-F 10-11a 10-11a :30 USPRTV21ACH \$650.00 NM									
6	10/16/12	10/18/12	M-F 12n-1p	12-1p	-111---	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -111--- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 12:37 PM M-F 12n-1p 12-1p :30 USPRTV21ACH \$500.00 NM 2 WPTV W 10/17/12 12:21 PM M-F 12n-1p 12-1p :30 USPRTV21ACH \$500.00 NM 3 WPTV Th 10/18/12 12:37 PM M-F 12n-1p 12-1p :30 USPRTV21ACH \$500.00 NM									
7	10/18/12	10/22/12	3-4pm Jeff Probst	3-4p	1--1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 1--1--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 3:49 PM 3-4pm Jeff Probst 3-4p :30 USPRTV21ACH \$500.00 NM 2 WPTV M 10/22/12 3:49 PM 3-4pm Jeff Probst 3-4p :30 USPRTV21ACH \$500.00 NM									
8	10/17/12	10/19/12	M-F 4p-5p	4-5p	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 4:47 PM M-F 4p-5p 4-5p :30 USPRTV21ACH \$750.00 NM 2 WPTV F 10/19/12 3:59 PM M-F 4p-5p 4-5p :30 USPRTV21ACH \$750.00 NM									
9	10/16/12	10/18/12	M-F 5-530p	5-530p	-1-1---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -1-1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 5:29 PM M-F 5-530p 5-530p :30 USPRTV21ACH \$1,800.00 NM 2 WPTV Th 10/18/12 5:23 PM M-F 5-530p 5-530p :30 USPRTV21ACH \$1,800.00 NM									
10	10/17/12	10/17/12	M-F 530-6p	530-6p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 5:44 PM M-F 530-6p 530-6p :30 USPRTV21ACH \$1,800.00 NM									
11	10/16/12	10/16/12	M-F 6-630p	6-630p	-1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 6:28 PM M-F 6-630p 6-630p :30 USPRTV21ACH \$2,000.00 NM									

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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/19/12	10/19/12	M-F 630-7p	630-7p	----1--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ----1-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/19/12 6:51 PM M-F 630-7p 630-7p :30 USPRTV21ACH \$3,500.00 NM									
13	10/16/12	10/22/12	M-F 7-730p	7-730p	11-1---	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11-1--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 7:13 PM M-F 7-730p 7-730p :30 USPRTV21ACH \$1,000.00 NM 2 WPTV Th 10/18/12 7:17 PM M-F 7-730p 7-730p :30 USPRTV21ACH \$1,000.00 NM 3 WPTV M 10/22/12 M-F 7-730p 7-730p :00 \$1,000.00 NM See MG 14.2, 14.3									
14	10/17/12	10/17/12	M-F 730-8p	730-8p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 M-F 730-8p 730-8p :00 \$1,000.00 NM See MG 14.2, 14.3 2 WPTV Sa 10/20/12 8:45 PM nbc encores 8-9p :30 USPRTV21ACH \$1,000.00 NM MG for 13.3, 14.1 program changes 3 WPTV Sa 10/20/12 9:17 PM nbc encore 9-10p :30 USPRTV21ACH \$1,000.00 NM MG for 13.3, 14.1 program changes									
15	10/16/12	10/16/12	M-F 11-1135p	11-1135p	-1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 11:32 PM M-F 11-1135p 11-1135p :30 USPRTV21ACH \$1,700.00 NM									
16	10/19/12	10/19/12	M-F 1135p-1235a	1135p-1235a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/19/12 12:21 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV21ACH \$700.00 NM									
17	10/20/12	10/20/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 8:55 AM Sa 8-10a 8-10a :30 USPRTV21ACH \$1,000.00 NM									
18	10/21/12	10/21/12	Su 8-9a	8-9a	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/21/12 8:48 AM Su 8-9a 8-9a :30 USPRTV21ACH \$1,200.00 NM									

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307367-1	10/28/12	October 2012	10/01/12 - 10/22/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
American Crossroads	American Crossroads	693

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
19	10/21/12	10/21/12	NFL Pregame	4-10p	-----S	:30	1	\$2,000.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/16/12</td><td>10/22/12</td><td>-----S</td><td>1</td><td>\$2,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPTV</td><td>Su</td><td>10/21/12</td><td>7:08 PM</td><td>NFL Pregame</td><td>4-10p</td><td>:30</td><td>USPRTV21ACH</td><td>\$2,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/16/12	10/22/12	-----S	1	\$2,000.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPTV	Su	10/21/12	7:08 PM	NFL Pregame	4-10p	:30	USPRTV21ACH	\$2,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/16/12	10/22/12	-----S	1	\$2,000.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WPTV	Su	10/21/12	7:08 PM	NFL Pregame	4-10p	:30	USPRTV21ACH	\$2,000.00 NM																																								

<u>Total Spots</u>	39	<u>Gross Total</u>	\$43,500.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$6,525.00
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<u>Net Amount Due</u>	\$36,975.00
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